# BLUE ZONES PROJECT® FALL 2020

# What *Is* **Blue Zones** Project?

lue Zones Project launched in Southwest Florida in November 2015 and, to date, the project has impacted over 720 organizations and more than 225,000 individuals. If you're hearing about us for the first time, we are a well-being project that works with individuals, homeowners associations, faith-based organizations, restaurants, grocery stores, schools and businesses in the community to help make healthy choices easier. Using National Geographic research that found nine commonalities (the Power 9®) among people around the world who live the longest and healthiest, we provide tips and tools to help people in Southwest Florida also live longer, better lives.

But How? The Power 9 include best practices like; taking time in your day to do something you love in order to de-stress, spending quality time with friends and family, eating more fruits and vegetables, exercising and moving throughout the day, and finding and living your true purpose. By incorporating these practices into your life, you will notice the impact on your health and happiness over time. You don't need to do all of the Power 9, but by adopting as many of the principles as you can, you'll improve your opportunity to live a healthier, happier, longer life.

Blue Zones Project isn't a diet, exercise or healthcare plan. We don't mandate that you adopt certain health practices. It is all about choice. We strive to meet people where they are on their wellbeing journey. We invite you to make small changes which will lead to big health benefits in the long run. One of our taglines is "Making Healthy Choices Easier". This means, for example, that instead of only offering pastries at your next meeting, you could also offer fruit.

You may have seen or heard about the events and activities that Blue Zones Project offers. Because Blue Zones Project is sponsored by NCH Healthcare System, all of our events, activities and information are completely free. That's right! Free. These events are designed to get people moving, discover and reconnect with their purpose, give back to their community through volunteering and increase socialization and companionship. To date we have more than 4,100 people that have participated in a walking or a potluck group, or Moai® as we call them (a Japanese term for "meeting for a common purpose").

In order to determine the success of the project and to make sure that our work is making an impact in Southwest Florida, Blue Zones Project partners with a nationally recognized survey organization to poll the community. By looking to see if there has been an impact in the five areas of well-being; financial, community, purpose, social and physical, Blue Zones Project can determine what areas can be improved upon, where our resources are needed, and how we're affecting change.

In addition to the survey, we collect metrics to help assure our

# Over 720 organizations + 225,000 people engaged

- **131** Worksites
- **102** Restaurants
- **70** Homeowners Associations
- 44 Schools & 15 Pre-Schools
- **3** Universities/ Colleges
- **35** Faith-Based Organizations
- **3** Grocery Stores
- **316** Other Organizations (non-profits, small businesses)



# POWER 9

Live a longer, healthier life by applying these principles inspired by the people who have lived the longest.



MOVE NATURALLY: Find ways to move more! You'll burn calories without thinking about it



PURPOSE: Wake up with purpose each day and add up to seven years to your life



DOWNSHIFT: Reverse disease by finding a stress-relieving strategy that works for you



80% RULE: Eat mindfully and stop when 80% full



PLANT SLANT: Put more fruits and vegetables on your plate



FRIENDS/WINE @ FIVE: Schedule social time

partnering organizations are moving the well-being needle in a positive way. Measurements allow us to determine where well-being resources are most needed. Individuals can also measure their personal well-being by taking the Real-Age Test (bzpsouthwestflorida.sharecare.com). This allows each of us to assess our well-being, periodically. It can be used as a motivator and a guide toward adopting behaviors which may increase your quality and quantity of life.

Over the next few pages, you will learn more about what Blue Zones Project has been up to. By working with city and county policy leaders, with clubs, non-profits, large and small businesses, schools, grocery stores, restaurants, faith-based organizations and homeowners associations, we've been busy collaborating with our many partners, improving the well-being of our community. We hope you'll join us. Together, we can make a difference for now and for generations to come!

with friends while enjoying healthy drinks



FAMILY FIRST: Invest time with family - and add up to six years to your life



BELONG: Belong to a faith-based community and attend services regularly to add up to 14 years to your life



RIGHT TRIBE: Surround yourself with people who support positive behaviors - and who support you



"Throughout these challenging times, we have been reminded once again on the importance of well-being and building resilience in our community. As we move forward in our shared mission with the Blue Zones Project - helping everyone in our community live longer, happier, and healthier lives, let's also work together to create a safer, stronger Southwest Florida."

NCH President and CEO, Paul Hiltz

Sponsored by



CON CON Blue Zones Project is e // Blue Zones Project is a "we" project, meaning that if we all get involved, we can make a greater impact on our own well-being, as well as help our family, friends and community thrive. So, how can you get involved?

> Visit SouthwestFlorida.BlueZonesProject.com/Pledge to sign the online pledge (no money involved). After you sign up, you'll begin receiving our monthly e-newsletter which will keep you "in the know" about activities and events, as well as recipe ideas and more.

> Attend a Live Longer, Better Presentation (see upcoming dates on the last page of this brochure). This will give you all the information needed to get you and/or your organization involved. You can also register your organization here - southwestflorida.bluezonesproject.com/organization/signup-start. We've helped all types of organizations from schools to non-profits, and worksites of all sizes participate with us.

- Some say you're as young (or old) as you feel. Have you taken the RealAge test to get an estimate of your body's "real age" and a customized well-being plan? Take the free test today at **BZPSouthwestFlorida.sharecare.com**.
- Attend a Blue Zones Project Purpose Workshop. People who know their purpose can live up to seven years longer. (See upcoming dates on the last page of this brochure).

sing National Geographic research that found nine commonalities (the Power 9<sup>®</sup>) among people around the world who live the longest and healthiest, we provide tips and tools to help people in Southwest Florida also live longer, better lives.



# CURRENT BLUE ZONES PROJECT \*PARTICIPATING ORGANIZATIONS

Blue Zones Project<sup>®</sup> is a well-being improvement initiative that makes healthier choices easier. When individuals and organizations participate, even small changes add up to big improvements, lowered healthcare costs, and a higher quality of life for all.

# FAITH BASED ORGANIZATIONS

C3 Church Naples Florida Celebration Community Beach **Christus Victor Lutheran** Church of the Nazarene **Cornerstone United Methodist** Jubilee Fellowship of Naples Legacy Church Estero Mayflower Congregational UCC New Haitian Church of the Nazarene Naples United Church of Christ Rock Of Refuge Saint John the Evangelist Catholic St. Agnes Catholic St. John's Episcopal The Arlington of Naples The Springs of Bonita Unity of Naples

### **GROCERY STORES** Wynn's Market, Naples

# HOA'S, CLUBS, AND RESIDENCES Denise A Pancyrz LLC

Arbor Trace Bayfront Bonita Lakes Copperleaf Countryside Golf and Country Club Estero Body Bootcamp **Del Webb Naples** Delasol Diamond Oaks Village Discovery Village at Naples **Fiddlers Creek** Foxfire Golf and Country Club Glades Golf and Country Club Island Walk Landmark Naples Marbella Isles Naples Heritage Golf and Country Club Naples Lakes Country Club Naples Reserve Palmira Golf and Country Club Pelican Landing Preserve at Corkscrew Quail Creek Country Club **Riverwoods Plantation** Sapphire Lakes Stonebridge Country Club Tavira Condominium at Bonita Bay The Arlington of Naples The Community of Bonita Bay The Glenview at Pelican Bay Tidewater by Del Webb Vanderbilt Country Club VeronaWalk Village Walk of Bonita Springs Village Walk of Naples Vineyards Country Club Wildcat Run Golf and Country Club Windstar on Naples Bay Worthington Country Club Wyndemere Country Club

Artichoke and Company **Barre Fusion Beautiful Health Ginsberg Eye Benison Center BKS Yoga Studio LLC** Be Well in Paradise C2 Communications Cafe of Life Cancer Alliance of Naples Central Auto Center Cheryl Korbel- DoTERRA Children's Dentistry of Naples **Ciccarelli Advisory Services** Circle C Farm City of Naples Fire Department Coldwell Banker Naples 5th Ave Cora Physical Therapy **Creative Business Coaches** Creative Connection Cypress Cove Conservancy **Davidson Engineering** Dr. Svetlana Kogan E. Sue Huff & Associates, Inc. Edible Arrangements Naples Emmanuel Community Park Estero Chamber of Commerce Estero Family Chiropractic

Marco Island Rotary Sunrise Max Flex Fitness MaxxCard Meals of Hope NAMI OF COLLIER COUNTY Naples Abundant Health Chiropractic Juicelation, Naples Naples Art Association Naples Culinary Walks Naples Family Fitness Center Naples Fit Body Boot Camp Naples Green Scene Naples Historical Society Naples Interagency Council Naples Park Central Hotel Naples Personal Training Natural Wines Naples Neighborhood Organics New Balance Naples New Horizons of Southwest Florida Oils are a Gift **Our Yoga Place** Patient Best Pickleball For All Plan B Connections Powerful You Preferred Travel of Naples **Project Evolve** Purely You Spa **Purple Panda Wellness** Purple Spoon Culinary Regions Private wealth Rejuvenate Active Recovery Centers **Right At Home** Rotary Club of Immokalee Sage Events LLC Sagewood Institute Senior Housing Solutions Shangri-La Springs Siena Wealth Advisory Group Smart Choices Healthcare Southern Tropics Pickleball STARability Foundation Strand Sisters Sunshine State Podiatry SWF UTK Alumni Chapter Swimtastic Swim Schools Synergy Elite Medical The Greater Naples Chamber of Commerce The Hotel Escalante and Veranda E The Moorings Inc The Spice and Tea Exchange of Naples The Waterside Shops Think Outside the Diamond Tidewater FirstService Residential **Tigers Den Salon** United Way of Collier County Women Of The 239 YMCA of South Collier

**EE-TO-LEET-KE Grill - Seminole** Casino Hotel Immokalee Fify's Caribbean Cuisine, Immokalee Tommie Barfield Elementary First Watch Granada Shoppes Jason's Deli, Naples LuLu B's Diner Mel's Diner, Naples Naples Flatbread, Miromar Outlets WORKSITES Oakmont at The Vineyards (Private) Arthrex Old 41 Restaurant, Bonita Springs Organically Twisted, Naples Palladio Trattoria, Bonita Springs Riverwalk at Tin City, Naples Shula's Steak House, Naples Skillets, Bonita Springs Skillets, Lely Skillets, North Naples Skillets, Parkshore Skillets, Pavilion Skillets, The Strand Skillets, University Village Sunburst Café Survey Café, Bonita Springs The Boathouse on Naples Bay The Bowl, Naples The Bowl Central, Naples The Cafe at Bonita Beach The Café on 5th, Naples The Local, Naples The wave Cafe - NCH North Hospital Tree Top Cafe - NCH Baker Hospital True Food Kitchen, Naples Vanderbilt Country Club (Private)

Saint Elizabeth Seton Catholic School Sea Gate Elementary Veterans Memorial Elementary

# **COLLEGES & UNIVERSITIES**

Florida Southwestern, Collier

Artis-Naples Avow Blue Zones Project SWFL **Bonita Springs Charter School** Bonita Springs Elementary School Boys and Girls Club of Collier County -Immokalee City of Naples Collier County Government BCC **Community Health Partners** Countryside Golf and Country Club David Lawrence Mental Health Center District School Board of Collier County Eagle Creek Golf and Country Club FineMark National Bank and Trust Naples FineMark National Bank and Trust Bonita Springs Florida Blue - Estero Florida Department of Health-Collier Florida SouthWestern State College -

PARTICIPATE

### **OTHER ORGANIZATIONS**

Above Board Chamber A Plant Based Diet ABN Law

Fairways inn of Napies Fit2Run Florida SouthWestern State College **Fundamental Health Solutions** GAIN (Growth and Improvement Never Ending) Greater Naples Fire Rescue District Greenmonkey Yoga **Guadalupe Center** HBK CPAs and Consultants Horizon Wellness - Hire A Daughter Iconic Journeys I'm Simply Nutty- Food Vendor Including ALL Children Island Coast Dentistry It Starts With You Wellness Joyful Yoga and Ayurvedic Spa Jubilee Fellowship of Naples Just Breathe LLC **KAJ Gallery** Kava Culture Kava Bar Kingdom Mobilization Lancit Digital Media Lean and Green Body LLC Let's Talk Dementia Life in Naples Lifestyle Beverages Distributors Literacy Volunteers of Collier County US Open Pickleball Academy LiveWell Southwest Florida LivingWell Chiropractic Local Roots LLC Longevity Performance Center Love In Hands Massage Therapy Love Yoga Center Love Your Life with Suz LoveINC of South Lee and North Collier Communties M Room Company USA

### RESTAURANTS

21 Spices by Chef Asif Baleen, La Playa Beach Resort, Naples **BRK Pizza, Naples** CJ's on the Bay, Marco Island Coast, Edgewater Beach Hotel Cosmos Ristorante & Pizzeria

# **PRE-SCHOOLS**

Bears Den Camp Discovery Gaynor Early Learning **Guadalupe Center** Naples Pre school of the Arts Pathways Early Learning Center Waves of Wonder

### **SCHOOLS**

**Big Cypress Elementary Bonita Springs Charter Bonita Springs Elementary** Corkscrew Elementary Golden Gate Elementary Gulf Coast Charter Academy South **Gulfview Middle** Immokalee Technical College Lake Park Elementary Lake Trafford Elementary Lely Elementary Lorenzo Walker High School & College Mike Davis Elementary Naples High Naples Park Elementary Osceola Elementary Palmetto Elementary Pelican Marsh Elementary Pine Ridge Middle **Pinecrest Elementary** Poinciana Elementary Sable Palm Elementary Saint Ann School

Collier Campus Foot Solutions Estero Foxfire Golf and Country Club Golf Club at Palmira Grace Place for Children and Families **Guadalupe Center** Gulfshore Concierge Medicine Gulfshore Insurance Healthcare Network of Southwest Florida Hodges University Immokalee Foundation Lee County Public Schools Administration London Bay Homes Moorings Park Naples Botanical Garden Naples Coastal Animal Hospital Naples Players Naples Zoo NCH Healthcare System **PBS** Contractors **RCMA** Immokalee **Renaissance Center Club RGB Internet Systems Inc** SWFL Inc. Chamber of Commerce The Arlington of Naples The Club at Mediterra The Commons Club at The Brooks The Hertz Corporation The Naples Beach Hotel The Shelter Thomas Riley Artisans' Guild Vi at Bentley Village Wyndemere Country Club

\*Participating as of Sept 10, 2020

Want Your Organization to become Blue Zones Project Approved? Register at SouthwestFlorida.BlueZonesProject.com

# EXPERIENCE BLUE ZONES PROJECT IN SOUTHWEST FLORIDA...

# Engaging Individuals to Live Longer, Better®

To engage individuals in our community, we offer many activities that include Walking and Potluck Moais® (Moai means a group of people coming together for a common purpose), monthly volunteering opportunities throughout the community, and



purpose workshops, an interactive seminar that helps you discover your unique gifts and talents. Why do we offer these activities free to the community? Because we know people who have a strong sense of purpose, who volunteer, and have supportive relationships live longer, happier lives. Each month, Blue Zones Project offers new virtual well-being activities to keep community members engaged from the comfort and safety of their own homes. We invite individuals and organizations to sign up for free at **BlueZonesProjectSWFL.eventbrite.com** and:

- •Learn what Blue Zones Project is all about at a Live Longer Better Presentation
- •Move naturally with our Fitness Series
- •Down shift with Tai Chi and Yoga classes
- •Discover your hidden gifts and talents at a Purpose Workshop
- •Find your right tribe and connect at a Well-Being Moai
- •Watch a Cooking Demo and learn how to make delicious plant slant dishes

# Helping Our Youth Thrive

Blue Zones Project efforts in local schools, pre-schools and daycares are focused on teaching healthy habits early on in life. Research shows that healthier students earn higher test scores, have higher attendance rates and tend to be more socially connected. There are currently 44 schools that are Blue Zones Project Approved<sup>TM</sup>.

Collier and Lee Public School Districts have been actively involved with Blue Zones Project and there are more than 1,200 students across the Collier district that are participating in pre or after-school running programs.

While **Bonita Middle Center for the Arts** has been adjusting to opening their school year in a post-Covid environment, they



found a bright spot with their new bike rack and fence enclosure donated by Blue Zones Project. This is the first time since Principal Layner's tenure that all of the students bicycles are able to safely fit inside their bike corral.

# Our Commitment to Helping the Underserved

Blue Zones Project is a "we" project that not only works to optimize health and well-being, but also remains committed to helping the underserved in our community. Blue Zones Project has teamed up with various partners and organizations to include Meals of Hope, Brighter Bites SWFL, Harry Chapin Food Bank, Reach Assembly FKA First Assembly of God in Immokalee, and Immokalee Friendship House to help fight food insecurity through volunteering efforts and food distributions for thousands of families.



IMMOKALEE FRIENDSHIP HOUSE

Blue Zones Project also recently helped secure a \$100,000 grant for the Southwest Florida Regional Planning Council (SWFRPC) to address food insecurity in Collier County and establish a **Food Policy Council**. This grant has been awarded by the Aetna Foundation's Healthier Cities and Counties Challenge, and will be used in partnership with Blue Zones Project SWFL, Drug Free Collier County,

# **Creating Healthy Worksites**

Since many of us spend more than 40 percent of our day at work, it's important for Blue Zones Project to partner with businesses to help shape well-being in the workplace environment. Employees with higher levels of well-being are shown to perform better, have higher productivity and reduced absenteeism. By having healthier employees, an employer can experience lower healthcare costs and

reduced turnover, which also allows them to attract top talent by being a worksite of choice. In fact, Blue Zones Project recently launched the **Real Age Test** for worksites to measure and track changes in workforce wellbeing over time. The Real Age Test is free and considers more than 100 factors that influence health and well-



being to provide an individual their personalized Real Age – or how old their body thinks it is based on health habits. Employees also get access to optional, free, and personalized online resources to help them make healthy changes. The results help worksites identify priority areas for employee well-being efforts and evaluate the impact of implemented practices.

To find out how your worksite can participate with Blue Zones Project, call us at 239-624-2312 or email bluezonesprojectswfl@sharecare.com.

# **Restaurants Growing a Healthy Business**

Great restaurants provide more than food. They make us feel like we're part of their family. Whether dining in or ordering meals to go, Blue Zones Project Approved™ restaurants also provide food that's genuinely good for you. Plant slant meals – beans, greens, vegetables and fruits – are delicious and nutritious. They contain



sustainable proteins and the vitamins and minerals our bodies need. Restaurants like **Skillets** and **The Café at Bonita Beach** offer breakfast and lunch – LuLu B's Diner and **Old 41 Restaurant** serve American classics – **Palladio Trattoria** and **21 Spices by Chef Asif** bring faraway flavors to dinner. These restaurants made the healthy choice the tasty choice, and Blue Zones Project thanks them for doing it. There are

now more than 40 Blue Zones Project Approved<sup>™</sup> restaurants in Southwest Florida. Is your favorite restaurant Blue Zones Project Approved<sup>™</sup>? If not, connect them with **bluezonesprojectswfl@sharecare.com**. We will provide free restaurant coaching, menu design, and marketing support to increase customer awareness and help grow a healthy business.

# **Grocery Stores Providing Healthier Options**

Grocery stores play a crucial role in well-being, providing easy access to healthy foods and beverages. Wynn's Market was the first Blue Zones Project Approved<sup>™</sup> grocery store in Southwest Florida. They have enjoyed increased sales in produce, bottled water, and healthy Grab-N-Go Deli meals. LeGrand Caribbean Market in

Immokalee started with Blue Zones Project in 2018. Wynn's collaborated with LeGrand, providing valuable insights to improve their business. Blue Zones Project provided LeGrand with 22 ft. of fresh produce displays and 8 ft. of produce coolers. Blue Zones Project also connected LeGrand with Feeding Florida, Florida's food bank network. They are now



working together on a pilot a program called Fresh Access Bucks which matches SNAP dollars with FREE Fresh Access Bucks to spend on Florida-grown fruits and vegetables. In 2019, 55% of LeGrand's sales were paid with SNAP, and 25% of those sales were for produce. With Fresh Access Bucks, LeGrand expects to see a significant increase in produce purchases. Connect your local grocery store with **bluezonesprojectswfl@sharecare.com** and we'll help them, free of charge, to grow a healthy business.

Collier Department of Health, Florida Gulf Coast University Department of Social Work, University of Florida Institute of Food and Agricultural Sciences, and University of Florida College of Agricultural and Life Sciences. The awarded funds will span two years and at its end, the Food Policy Council intends to be established as its own sustainable, governing entity acting as an information and process hub for the local food system.

# **Engaging Faith Based Organizations &** Homeowners Associations

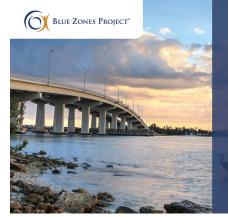
By working with Faith-Based Organizations (FBOs) and Homeowners Associations (HOAs), Blue Zones Project can help foster social connection that leads to friendships and support networks. Yes, even FBOs and HOAs can become Blue Zones Project recognized. **Emmanuel Communities, Inc.** has partnered with Blue Zones Project Organization, **Meals of Hope** to help fight food insecurity. Each Wednesday from 3-5 p.m. at Emmanuel Community Park, Meals of Hope works with Emmanuel's volunteers to distribute fresh produce items, frozen meats, and dairy to hundreds of families in need.

HOAs like **Twin Eagles**, **Valencia**, and **The Dunes** have hopped on the virtual train with Blue Zones Project Live Longer Presentations. This has served as a great way to engage many of their out-of-town residents by learning about Blue Zones Project and invite them to participate in the many virtual wellbeing activities from their own home.



# Policy Leaders Making Healthier Choices Easier in Southwest Florida

Did you know that Blue Zones Project works with both city and county government in Collier County and in Bonita Springs and Estero? We work in three major policy areas including: tobacco, food, and built environment. Blue Zones Project recently hosted a virtual Built Environment Summit for Marco Island with National Expert Dan Burden (named one of "100 Best Urbanists of All Time" by Planetizen), and Danielle Schaeffner, Director of Planning and Projects for Blue Zones Project, to explore ways to make movement and social connection easier for all residents on Marco Island. The Blue Zones Project Southwest Florida team along with Marco Island community leaders and some of the area's most talented and thoughtful advocates brought their enthusiasm and passion for the community as they discussed ways to help optimize well-being in the tropical paradise where we live, work, and play.



Marco Island Built Environment Summit

To find a list of all the organizations currently participating with Blue Zones Project, visit southwestflorida.bluezonesproject.com



Blue Zones Project<sup>®</sup> Events

# LIVE LONGER, BETTER PRESENTATION

Unfamiliar with what Blue Zones Project is all about? Want to find out how you and/ or your organization can get involved in this community-wide project? Attend a Live Longer, Better presentation! If you can't make it to a scheduled presentation, we have recorded sessions available to view at any time. For more information, please call **239.624.2312**.

Thursday, Oct. 15Online Event9:00 a.m.-10:00 a.m.RSVP: BlueZonesProjectSWFL.EventBrite.comTuesday, Nov. 10Online Event5:30 p.m.-6:30 p.m.RSVP: BlueZonesProjectSWFL.EventBrite.com

Thursday, Nov. 19 9:00 a.m.-10:00 a.m.

Tuesday, Dec. 8 5:30 p.m.- 6:30 p.m. RSVP: BlueZonesProjectSWFL.EventBrite.com Online Event RSVP: BlueZonesProjectSWFL.EventBrite.com Online Event

RSVP: BlueZonesProjectSWFL.EventBrite.com

# **PURPOSE WORKSHOPS**

These two-hour interactive workshops will help you define your unique gifts and talents and how to better use them in both your personal and professional life. By the end of the workshop you will craft a Purpose Statement and begin living a more purposeful life! For more information, please call **239.624.2312**.

Thursday, Oct. 22Online Event5:00 p.m.-7:00 p.m.RSVP: BlueZonesProjectSWFL.EventBrite.com

Thursday, Nov. 19 5:00 p.m.-7:00 p.m. Online Event RSVP: BlueZonesProjectSWFL.EventBrite.com

**COOKING CLASS DEMONSTRATIONS** 

Learn how to apply Blue Zones Project<sup>®</sup> principles for healthier cooking options using veggies, fruits, whole grains, beans and nuts. You'll receive expert tips for tastier and healthier meals and snacks that your family and friends will love. Sign up to receive your online Cooking Demo to learn how to make delicious Blue Zones Project<sup>®</sup> inspired dishes! Once you are registered, you will receive the video link to view at any time. For more information, please call **239.624.2312**.

### **Available Online**

Sign up: BlueZonesProjectSWFL.EventBrite.com

### **MOVE NATURALLY FITNESS SERIES**

The world's longest-lived people don't necessarily pump iron, run marathons or join gyms. Instead, they live in environments where movement comes naturally. Blue Zones Project Southwest Florida has teamed up with Nino Maggadino, Wellness and Fitness Instructor at Max Flex Fitness in Naples, FL to show you some simple, low impact exercises you can do right at home to help you get moving and feeling your best. Once you are registered, you will receive the video link to view at any time. For more information, please call **239.624.2312**.

# DOWNSHIFT WITH YOGA AND TAI CHI

The need to downshift is more important now than ever. Learn from Yoga instructor, Julie Frizzi, and Tai Chi instructor, Suzanne Jeffreys on how to recharge, gain flexibility, and find your balance with Yoga and Tai Chi exercises that you can do in the comfort of your own home. For more information, please call **239.624.2312**.

Available Online

Sign up: BlueZonesProjectSWFL.EventBrite.com

# Power 9<sup>®</sup> Online Activity of the Week

We want to know how you are living the Power 9, a set of shared principles followed by the longest-lived people. Each week, we will have a specific Power 9 activity for you to try and share with us. Simply visit our Facebook page to see the current activity. You can share your experience with us by tagging us on Facebook or commenting on the post, or, email us at bluezonesprojectswfl@sharecare.com. Please include a photo or video with your story.

Facebook.com/BlueZonesProjectSouthwestFlorida

### **ENGAGEMENT COMMITTEE MEETINGS**

Interested in encouraging your neighbors, friends, co-workers, family to adopt healthier lifestyles and live longer? Join the Engagement Committee to help spread the word about Blue Zones Project best practices to individuals. Help with Purpose Workshop, Walking Moais, Cooking Demonstrations and other well-being activities. For more information contact **239.624.2312**.



IMMOKALEE / AVE MARIA Date: First Thursday of each month Time: 9-10:00 a.m. Location: These meetings are held virtually. Call 239.624.2312 for information

BONITA SPRINGS / ESTERO Date: First Tuesday of each month Time: 9-10:00 a.m. Location: These meetings are held virtually. Call 239.624.2312 for information

MARCO ISLAND Date: Third Wednesday of each month Time: 9-10:00 a.m. Location: These meetings are held virtually. Call 239.624.2312 for information

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### **Available Online**

Sign up: BlueZonesProjectSWFL.EventBrite.com

COLLIER COUNTY Date: Second Wednesday of each month Time: 9:30-10:30 a.m. Location: These meetings are held virtually. Call 239.624.2312 for information

# BLUE ZONES PROJECT

Want to reshape your home environment with healthy and easy in mind? Take cues from the original blue zones areas and create a home that supports healthier movement, healthier eating, healthier connections, and a healthier outlook.

To learn more, visit BlueZonesProject.com/HealthieratHome