

November 20, 2013

MINUTES OF THE MEETING OF THE COLLIER COUNTY  
PARKS AND RECREATION ADVISORY BOARD

Naples, Florida, November 20, 2013

LET IT BE REMEMBERED, that the Collier County Parks and Recreation Advisory Board, in and for the County of Collier, having conducted business herein, met on this date at 2:00 P.M. at North Collier Regional Park, Administration Building, Conference Room A, 15000 Livingston Road, Naples, Florida, with the following members present:

CHAIRMAN: John P. Ribes  
VICE CHAIR: Edward "Ski" Olesky  
Mary Bills  
Phil Brougham  
John Fuchs  
Murdo Smith  
David Saletko (Excused)

ALSO PRESENT: Barry Williams, Director Parks and Recreation  
Nancy Olson, Regional Manager I  
Annie Alvarez, Regional Manager  
Peg Ruby, Marketing Specialist  
Jeanine McPherson, Regional Manager  
Sidney Kittila, Max Hasse Community Park-  
Supervisor  
Amanda Eberl, Administrative Assistant  
Hank Jones, Facilities Management  
Margaret Bishop, Facilities Management  
Derrick Dimas, Immokalee Sport Complex Supervisor  
Michael Toolan, Parks and Recreation

**I. Call to Order**

**Chairman Ribes** called the meeting to order at 2:00 PM.  
*A quorum was established.*

**II. Pledge of Allegiance and Invocation**

The Pledge of Allegiance was recited and Invocation was held.

**III. Approval of Agenda – November 20, 2013**

*Ms. Bills moved to approve the Agenda as presented. Second by Mr. Brougham.  
Motion carried unanimously, 4-0.*

**IV. Approval of October 16, 2013 Minutes**

*Mr. Brougham moved to approve the October 16, 2013 Minutes as submitted.  
Second by Ms. Bills. Motion carried unanimously, 4-0.*

**V. Staff Highlights:**

**A. Employee of the Month: September, October and November**

**Barry Williams** introduced **Michael Toolan**; the Employee of the Month for the Month of September 2013. He was recognized for going above and beyond his responsibilities. He was presented the "Employee of the Month" award.

**Michael Toolan** recognized his volunteers for over 800 volunteer hours and noted receiving a letter regarding one of the volunteers. He asked to introduce the volunteer when he arrives and read the letter aloud to the Advisory Board.

**Derrick Dimas** received the Employee of the Month award for the month of October 2013 for going above and beyond his responsibilities.

**Annie Alvarez** spoke on his behalf and spoke very highly of him.

*Mr. Olesky arrived at 2:03 PM.*

The November Employee of the Month award was presented to the North Collier Regional Park Maintenance Staff:

- **Fausto Leyva**
- **Ian Ivey**
- **Ricardo Wallen**
- **Jacob Kocses**
- **Eric Cowan**
- **Abelardo Ramos**
- **Ruberto Torres**
- **Antonio Pais**
- **Alberto Garcia**
- **Jeffrey Bell**
- **Austin Martel**
- **Enrique Cruz**
- **Oswaldo Sanchez**

- **Mike Lampos**
- **Jon Rudd**
- **Donn Garby**
- **Bobby Fernandez**
- **Rae Woods**
- **Matt Fleig**
- **Bryan Powers**
- **Samantha Moran**

*Mr. Fuchs arrived at 2:15 PM.*

**B. Park Presentation: Max Hasse Community Park ~ Addressed after VI. A.**

**C. Marketing Report**

**Peg Ruby** she distributed *Take your dog for a walk in the Park, Snowfest and Sounds of the Park* flyers.

She reported new Partnerships created with:

- Active Network and received a Youth Promotion through Kid Zone Perfect for Fall Youth Events. 3,000 Kid Zone bars were distributed.
- Visit Florida and live video shoots were made promoting Barefoot Beach Preserve and Tigertail Beach to promote the beach.

“Sounds of the Park” concerts are scheduled to be held at Sugden Regional Park. The free concert will be held the 2<sup>nd</sup> Saturday of the month from November through April from 5-10 PM.

It was noted “Winter Holiday Camp” for ages 5-12 has been scheduled to be held from 7:30 AM – 6:00 PM; December 23-27 for \$45 and December 30 – January 3<sup>rd</sup> for \$60.

**VI. New Business**

**A. FlowRider Presentation**

**Barry Williams** introduced **Xena, Xana Kai and Hank Nash**. He explained it was to introduce the FlowRider concept to the Advisory Board to gain their support and an endorsement. He noted the approximate cost of the FlowRider is \$1,200,000. The installation cost is \$1,800,000. Sun N Fun has been open for 8 years and attendance has been less but continues to bring in revenue to cover expenses.

The Flowrider is a great attraction and a community builder. It could be used for competitive sport events, leagues and birthday parties, etc. This is a sport for children through adults.

**Xena Nash** spoke of this new sport called flowboarding; a cross between wakeboarding and skateboarding where participants perform tricks while gliding atop a machine-generated flowing body of water.